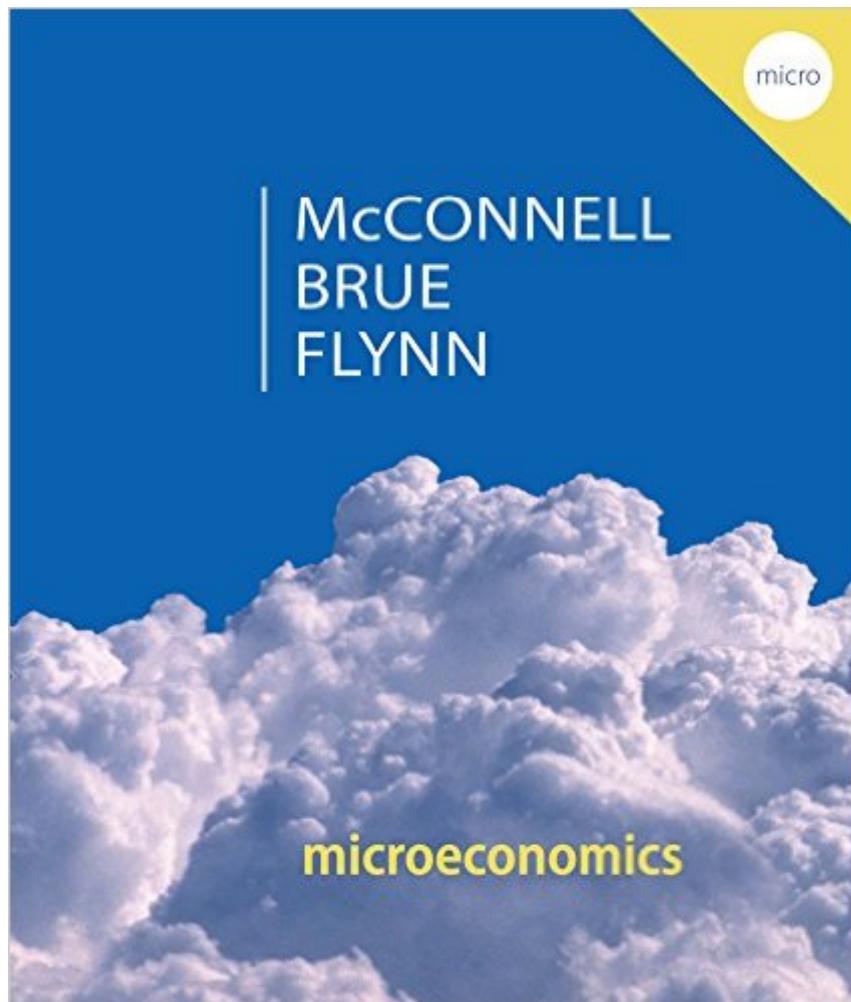


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# Microeconomics (McGraw-Hill Series In Economics)



## **Synopsis**

McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible. Feedback from users in combination with the analysis of student performance data from the 19th edition's digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today's students. With the 20th edition, students and instructors will benefit from a new offering that expands upon the dynamic and superadaptive capabilities of LearnSmart: SmartBook, the first and only adaptive eBook. McConnell/Brue/Flynn's tradition of innovation continues with the 20th edition, providing market-leading content and digital mastery to benefit today's learners. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

## **Book Information**

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## Customer Reviews

Excellent condition as it was new; came in on time and when required. Not too different than Edition 19, but it does included an additional chapter on Behavioral Economics and some of the chapters were cut short/moved around.

I bought this for my class and it came in great condition and was a lot cheaper online than in store. Great book and very easy to follow.

The book came in poor condition, soft cover book with covers all bent backwards, will still do the job so not too worried about it.

Very good but even though I did not use it that much for my online classes summer would recommend it

Thanks a lot

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This was a requirement for my ECON class. Handy.

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